







# MUST-VISIT Hot places in Busan





**Busan Tourism Organization** 



**Busan Tourism Organization** @visitbusan.en

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Inconvenient 120 Inconvenient



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Area code

### Five Star Hotels 5성호텔

Grand Josun Busan	922-5000	Paradise Hotel Busan	742-2121
Signiel Busan	922-1000	Hotel Nongshim	550-2100
Ananti Hilton Busan	509-1111	The Westin Josun Busan	749-7000
Lotte Hotel Busan	810-1000	Park Hyatt Busan	990-1234

### Four Star Hotels 4성호텔

Avani Central Busan Hotel	791-5800	Shilla Stay Haeundae	912-9000
Asti Hotel Busan	409-8888	Commodore Hotel Busan	466-9101

### Three Star Hotels 3성호텔

tt Hotel	808-5514	Htel Central Bay	982-9700
Benikea Premier Hotel Haeundae	760-7000	Fairfield by Marriott Busan Songdo Beach Hotel	260-0000
Busan Business Hotel	808-2000	Homers Hotel	750-8000
ibis Ambassador Busan City Centre	930-1100	Standford Inn Busan	795-7700
Tower Hill Hotel	250-6100	Hotel Aqua Palace	790-2300
Hotel Foret Premier Haeundae	743-2853		

### Two Star Hotels 2성호텔

Brown Dot Hotel Deokcheon	341-3991	H Avenue Hotel Gwangalli Beach	751-5858
Grand Bern Hotel	414-1300	Air Sky Hotel	971-0093
Shire Hotel Seomyeon	806-7172	Seattle B Hotel	852-7685
2 Heaven Hotel	757-7661	Toyoko Inn Busan Station No, 2	741-1045
TRT Hotel Busan	819-8231	The Point Hotel Gwangalli	929-8600
Sorgente Business Hotel	715-2340	Busan Beach Tourist Hotel	231-0750
Myeongji Oia Hotel	207-1201	Ocean 2 Heaven Hotel	761-3001
Suntree Hotel	742-0021	Libero Hotel	740-2111
Lamer Hotel	634-3001	Best Louis Hamilton Hotel Gwangan	760-0808
Hotel Londoner Gwanganlli	755-0055	Brown Dot Hotel Hadan	201-3994
Best Louis Hamilton Hotel West Busan	660-6900	Hotel 1	759-1011
Hotel Laon	714-0003	Hotel Forêt Busan Station	463-6171
Lion Hotel	808-3593	ibis Budget Ambassador Busan Haeundae	901-1111
Hound Hotel Gijang Ilgwang	723-3322	South Vandeco Hotel	815-5252
Ciel Ocean Hotel	271-8686	Hotel Gwang Jang	464-3141
Utopia Hotel	757-1100	Toyoko Inn Busan Station No. 1	466-1045
Mipo Oceanside Hotel	601-4300	Bay Hound Hotel	413-1114
Hound Hotel	755-0072	Toyoko Inn Busan Haeundae No, 2	442-1045
JB Design Hotel	750-9000	G&G Hotel	626-7723
Best In City Hotel	464-8883		

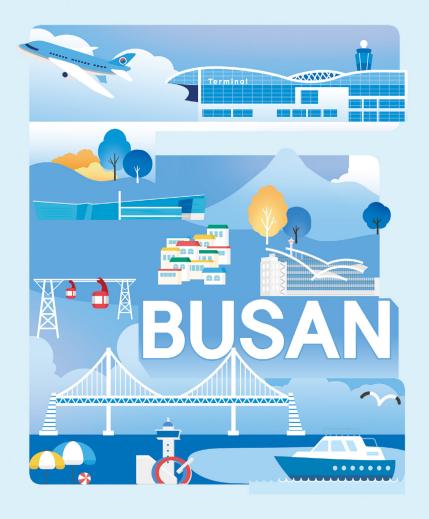
### One Star Hotels 1성호텔

Brown Dot Hotel Gwangan Beach	753-3288	Brown Dot Hotel Jeonggwan	728-8100
H Avenue Hotel Gwangalli	753-1340	U&Songdo Hotel	242-6635
Las Vegas Hotels	206-0472	Le Idea Hotel	611-6643

<sup>\*\*</sup> This tourist site is selected based on the analysis of the 1st half of 2021 Busan tourism data and industrial trends.

# MUST-VISIT Hot places in Busan

15 dynamic hot spots to experience the real busan, which will leave you inspired and pleased







# 

# Dongbaekseom Island & Marine City



• Haeundae Beach 264, Haeundaehaebyeon-ro, Haeundae-gu

• Dalmaji-gil Road Jung 2-dong, Haeundae-gu

• BUSAN X the SKY 30, Dalmaji-gil, Haeundae-gu, Busan (Jung-dong)

• Dongbaekseom Island Throughout Dongbaekseom Island, U-dong, Haeundae-gu

• Marine City Throughout Marine city Haeundae-gu

# Haeundae Beach

Going beyond Busan, Haeundae is beloved throughout the country as a vacation spot. It teems with so many attractive places such as 5-star hotels, restaurants, and an aquarium, Sand Festival In addition, it boasts outstanding popularity and receives more than million tourists annually, particularly in the summer season. Haeundae is a must-visit site when you visit Busan.



# 

 Metro Line 2 Haeundae Station. (Exit No.3, 5) ► 600m toward Haeundae haebyeon-ro
 O51) 749-7611~7

★ haeundae.go.kr

**V**//.....

# 2 Dalmaji-gil Road

Moonlight is said to create a unique emotive effect toward its beholders. The best place in Busan to experience that effect is on Busan's famous Moontan Road, or "Dalmaji-gil Road." Dalmaji-gil Road takes visitors through the winding hills around Haeundae and Songjeong beaches, flanked gorgeously with pine and cherry trees. It is also a beloved date course for lovers, due in no small part to its beautiful scenery.



# 3 BUSAN X the SKY

BUSAN X the SKY is located on the 100th floor of Haeundae LCT The Sharp Landmark Tower ([Jung-dong], 30, Dalmaji-gil, Haeundae-gu, Busan), the second-tallest building (411.6 m) in Korea. It is Korea's best and largest observatory, blessed with both a vast ocean view in front of Haeundae Beach and an extraordinary panorama of Busan.



### 

Come out of Exit 7 of Jungdong Station on Busan Metro Line 2. ► Walk 844 m to LCT.

**\** 051) 731-0098, 0099

busanxthesky.com

# 1 Dongbaekseom Island

Located at the southern end of Haeundae Beach, Dongbaekseom Island creates a picture-sque scene in harmony with a thick forest of camellias and pine trees. Tourist attractions in Dongbaekseom Island include a walking path and the Nurimaru APEC House built for the 2005 APEC summit.



# 

### The Bay 101 O

Let's visit The Bay 101, which has become a hot spot in the Dongbaek Island area. It is a place where the tourist can enjoy marine leisure and food including the yachting experience, and it is famous for its beautiful night view. There are various things to see and eat that tourists can enjoy during the day, so please stop by.

Metro Line 2 at Dongbaek Station(Exit 1) ► 800m toward

▶The Westin Chosun Busan

▶ Dongbaekseom entrance

# 2 Marine City

Cafes began cropping up throughout Marine City, and locals have taken to calling the area "Marine City Cafe Street." The cafe- lined street also features dozens of restaurants, bars, and other eateries that continue to draw gourmet lovers in search of good meals and desserts. With the Movie Street right in front, the Cafe Street is a beloved feature of the famed Haeundae nightscape.



### 

Haeundae Cine Road extends from Dongbaekseom Island to the Yacht Center. It features trick art on the ground as well as a 10 Million-viewers Movies Zone, Animated zones, Haudendae Background Movie Zone, and more. You can also appreciate the sculptures and hand prints in Santorini Square.

Metro Line 2 at Dongbaek Station (Exit
 1) ► About 800m toward Hanwha resort Haeundae

- 5 -



# BIFF Square & Yongdusan Park

# Gukje Market & Jagalchi Market



• BIFF Square Throughout BIFF Gwangjang-ro, Jung-gu

• Yongdusan Park 37-55, Yongdusan-gil, Jung-gu

Gukje Market Sinchang-dong 4-ga, Jung-gu

Jagalchi Market 52, Jagalchihaean-ro, Jung-gu

# **BIFF Square**

It is the best-known place where you can feel the atmosphere of Busan, a city of film. Do not miss an exciting chance to take a look at the handprints of filmmakers and enjoy the delicious local food.



### 

During the Busan International Film Festival, BIFF Square operates the 'Community Beef' program where citizens and filmmakers can participate together. BIFF Square becomes a fun playground where all the film festivals can be performed together, such as 'Request Cinema', where audiences select and watch films together, and 'Master Talk', which is the live commentary where the directors and actors are invited to share famous scenes from the movie.

Metro Line 1 at Jagalchi Station(Exit 7) ▶ Walk 300m toward Lotte Cinema Daeyeong 🌎 bsjunggu.go.kr

# Gukje Market

It is a large-scale market located in Nampo-dong, which is divided into Food Alley, Youth Street, All Things Street, Kkangtong Market, Arirang Street, and Old-fashioned Alley. It is also called 'Dotegi Market'. It was named after the Japanese who returned to Japan after liberation by auctioning and selling them as a contract. It is said that even at that time if you were lucky, there were people who had a windfall comparable to that of the lottery. It is a paradise for jujeon-buri, full of street foods such as bibim dangmyeon, sweet red bean porridge, and tteokbokki.



# 

Metro Line 1 at Jagalchi Station (Exit 7) ▶ Walk 400m toward Gukie Market

**\** 051) 245-7389

gukjemarket.co.kr

# Yongdusan Park

The 120m high Busan Tower commands a particularly impressive view of Busan. It is also loved as a break area downtown where various programs and events are held each season. Please note that it can be easily reached by using the escalator leading to the park which was installed on Gwangbok-ro Street.

# 

### Busan Diamond tower

T5 (Observatory upper floor)	Fireworks Mapping Show realistic observatory
T4 (Observatory lower floor)	flying submarine
T2	Colors of Busan/Four Seasons of Busan/
(exhibition floor)	Fireworks festival
Lobby	Information desk/Observatory entrance
(lobby floor)	Photo Desk/snack corner/souvenir shop

- ▶ 12,000 won for adults (13 years of age or older)
- ▶ 9,000 won for children (3 years old to under 13 years old)
- ► rate.discounted (Diamond Tower) 051-601-1800
- Metro Line 1 at Nampo Station (Exit 1) ► 200m to Gwangbok-dong Fashion Street ▶ Use the escalator bound for Yongdusan
  - Park \$\,\ 051) 860-7820
- yongdusanpark,bisco.or,kr

# Jagalchi Market

Jagalchi Market is famous for the slogan, "Come, See, and Buy." It is a place where you can feel the unique friendliness of Busan. A selected fish can be sliced on the spot for you to eat raw. Watching a flopping fish cleaned into sliced raw fish is in itself an amazing scene. Jagalchi Market is a must-see place for tourists.



### 

Metro Line 1 at Jagalchi Station (Exit 10) ► Walk 300m toward Jagalchi1-gil

**C** 051) 713-8000

iagalchimarket.bisco.or.kr



# Centum City (Busan Cinema Center & APEC Naru Park)

# Gwangalli



- Busan Cinema Center 120, Suyeonggangbyeon-daero, Haeundae-gu
- APEC Naru Park 93 Suyeonggangbyeon-ro, Haeundae-gu

- Gwangalli Beach 219, Gwanganhaebyeon-ro, Suyeong-gu
- Millak Waterside Park 361, Gwanganhaebyeon-ro, Suyeong-gu
- Hwangnyeongsan beacon Fire Station 391-39, Hwangnyeongsan-ro, Nam-gu

# Busan Cinema Center

The heart of Busan as a representative film city of Asia is the Busan Cinema Center in Centum City. It's comprised of different multi-purpose halls such as three exclusive theaters. an outdoor stage, 'BIFF Hill' and 'Cinemountain.' The opening and closing ceremonies of the Busan International Film Festival as well as red carpet events are held here.



### 

This provides 22,000 sorts of diverse filmrelated materials. In particular, materials related to showings of the Busan International Film Festival can only be seen here. Anyone can use the archive from 9 a.m. to 6 p.m. ID cards are required.

Metro Line 2 at Centum City Station (Exit 12) ▶ 600m toward Suyeonggangbyeon-daero

**\** 051) 780-6000

dureraum.org

# Gwangalli Beach

Gwangalli Beach is known for its breathtaking night view with Gwangandaegyo Bridge stretching across the ocean in the background. Gwangalli Beach offers a variety of entertainment and performances, including Gwangan Bridge laser shows (Friday and Saturday) and drone light shows. Enjoy in all seasons, including the annually held Busan Fireworks Festival



### 

### Gwangandaegyo Bridge O

Equipped with the world's largest LED lighting and sound facilities for bridges, Gwangandaegyo Bridge has a multidimensional outdoor landscape lighting system. You will be able to enjoy the breathtaking view of the bridge with fantastic lighting from sunset to 12:00(midnight) on weekdays (from Sunday to Thursday) and from sunset to 2:00 a.m. on weekends (from Friday to Saturday) as well as an amazing laser show three times a day (8:30, 9:30, 10:30 p.m.) for about 10 minutes over the beautiful night sea of

☐ Metro Line 2 at Gwangan Station (Exit 3, 5) ▶ 700 meters toward Gwangalli Beach

Suyeong District Office Tel: 051) 610-4000 / U-Tourist Information Center: 051) 610-4848

manganbridge.bisco.or.kr

# **APEC Naru Park**

It is a small park, which has tables for reading books, a walking trail, a jogging course, and a sculpture park in the city center that stretches along the Suyeong River. Riding a bike through the park is a peaceful sight that can be found in this spot.



### 

In the midst of boring daily life, you can feel the river breeze under the shade of the trees in APEC Naru Park with a book and little joy. Small but definite happiness in downtown Busan takes place in APEC Naru Park.

Metro Line 2 at Centum City Station (Exit 12) ▶ A 10-minute walk

**\** 051) 749-4000

# Millak Waterside Park



### 

It is Korea's first waterfront park, a place of relaxation where you can enjoy the ocean view, located between Haeundae and Gwangalli.

Metro Line 2 at Gwangan Station (Exit 5)

▶ Transfer to Bus 83-1,210

▶ Get off at Millak Waterside Park

# Hwangnyeongsan beacon Fire Station



# 

The mountain range of Hwangnyeongsan spans around four districts of Busan and around the city center, and presents lush green forests to the citizens. It is also a place that presents a world of enchanting light to tourists who enjoy the night view.

☐ Metro Line 2 at Geumnyeonsan Station (Exit 6) ▶ takes 10 to 15 minutes by taxi \( \cdot 070 \) 7543-5249



# Songjeong/Beach & Haeundae Blueline Park

# Haedong Yonggungsa Temple & Osiria Tourist Complex (Lotte World & Skyline Luge)



Songjeong Beach 62, Songjeonghaebyeon-ro, Haeundae-gu

• Haeundae Blueline Park 116, Cheongsapo-ro, Haeundae-gu

- Haedong Yonggungsa Temple
   86 Yonggung-gil, Gijang-eup, Gijang-gun
- Lotte World Adventure Busan 42, Dongbusangwangwang-ro, Gijang-eup, Gijang-gun
- Skyline Luge Busan 392-2, Sirang-ri, Gijang-eup, Gijang-gun

# Songjeong Beach

Passing Haeundae Mipo and walking along the cherry blossom tree-lined Dalmaji Road, you will come across Songjeong Beach that spreads out at the end of the road. Recommended for those who want to take a step back from the hustle and bustle of the city and enjoy the tranquil seascape.



### 

A holy place for surfing that attracts surfers all year round! It is the best condition to enjoy surfing with high waves, low water depth and appropriate water temperature in all seasons.

- Donghae Line at Songieong Station (Exit 1)
  - ▶ Take the bus 139 ▶ Get off at Songieong Beach Entrance
- 051) 749-5800
- haeundae.go.kr

# Haedong Yonggungsa Temple

The Portrait of Putai marking the start of the 108-step stairway leading into the main temple site is stained with handprints because of the rumor that touching the belly of the beloved Buddhist deity in this portrait can make women bear and give birth to sons.



### 

- □ Donghae Line at OSIRIA Station (Exit 1) ► Take the bus 139 ▶ Get off at Yonggungsa National Fisheries Research Institute
- ( 051) 749-5800
- yongkungsa.or.kr

# Lotte World Adventure Busan

Lotte World Busan is an outdoor theme park with 6 zones and 17 attractions under the theme of 'Kingdom in a Fairy Tale'. Let's go to Lotte World Adventure Busan, where the whole family can enjoy themselves away from boring daily life.



# 

- OSIRIA Station, Donghae Line (Exit 1)
  - ▶ Walk for 9 min (494 m)
  - +82-1661-2000
  - adventurebusan.lotteworld.com/

# Haeundae Blueline Park

Where the blue sky and sea breathe! It is an eco-friendly redevelopment of the old railway facility of the Donghae Nambu Line, a 4.8km section from Haeundae Mipo-Cheongsapo-Songjeong. Beach trains and sky capsules are in operation, and you can enjoy the magnificent coastal scenery.



### 

- · Ticket Booths: Mipo Station, Cheongsapo Station, and Songieong Station
- Operating Hours: 9:30-21:30
- Metro Line 2 Jangsan Station (Exit 11) ▶ Take Bus No. 200 and get off at Mipo
  - Moontan Road Bus Stop
- **\** 051) 701-5548
- \* bluelinepark.com/booking.do

# Skyline Luge in Busan

Skyline Luge Busan, which opened in early July 2021, is located in the Osiria Tourist Complex in Gijanggun, Busan. It is an adventure program in which you take a skyride (lift) to the starting point of the luge at the top and descend a total of 4 tracks, about 2.4km, by riding a 'luge cart'.



# 

- Donghae Line at OSIRIA Station (Exit 1) ▶ Walk for 10 min (481 m)
- **1** 051) 722-6002
- 🕋 skylineluge.kr/busan/



# Songdo (Marine cable car & Gureum Walk)

# Dadaepo Beach & Amisan Observatory



- •Songdo Beach 100, Songdo Beach-ro, Seo-gu (Amnam-dong)
- Songdo Marine Cable Car 171, Songdo Beach-ro, Seo-gu (Amnam-dong)
- •Songdo Gureum(Cloud) Walk 129-4, Amnam-dong, Seo-gu

- Dadaepo Beach 14, Morundae 1-gil, Saha-gu
- Amisan Observatory 77 of Saha-gu Dadae Nakjo 2-gil

# Songdo Beach

Songdo Beach is the first beach in Korea and is home to the first maritime cable car. On June 21, 2017, service resumed after 29 years, and now it has become a landmark in the West. Songdo Yonggung Cloud Bridge, which connects Amnam Park and the upper part of the small uninhabited East Island across the sea, is 127 long and 2m wide. It provides the exhilarating experience of walking on the sea and the natural scenery created by the Gwagiam Cliff.



# 

### Songdo Marine Cable Car O-

Busan Air Cruise offers a total of 39 cable cars, including 13 crystal cabins, that run 1.62 km between Songnim Park in the eastern part and Amnam Park in the western part of Songdo Beach. It is also equipped with various themed facilities. If you want to experience an exciting flight above the sea, you should check it out.

# 1 Dadaepo Beach

The wide beach with shallow water is good as a summer resort for families. The sunset dyeing the sky of Dadaepo red is also a source of pride that is hard to miss.



### 

### Dadaepo Sunset Fountain of Dreams C

Let's send a story to various citizen participation programs with the Sunset Fountain. Events created by citizen participation such as song requests, proposals, and congratulatory messages that can be reserved through the website 'Naver' are one of the ways to enjoy 200% of the sunset fountain. Requests for stories can be submitted at least 5 days prior to the performance date.

☐ Metro Line 1 at Dadaepo Beach (Morundae) Station (Exit 4) ► Walk for 3 min

**\** 051) 220-5891~2

saha.go.kr

# 2 Amisan Observatory

The best place to have a panoramic view of the Nakdong River Estuary. In particular, not only observing the view, it is beneficial to visit an exhibition hall introducing the topography and geology of the Nakdong River. The view of the estuary at midday is pleasing to the eye, and the red sky at sunset is especially spectacular.

# 2 Songdo Gureum(Cloud) Walk

The Maritime Walking Course is the longest and the first curve-shaped skywalk in Korea. Guests can walk along the skywalk to reach an observatory that hovers above the middle of the sea.





# 

- Metro Line 1 at Dadaepo Beach (Morundae) Station (Exit 1)
  - ▶ Transfer to Saha-gu Village Bus 15
  - ► Get off at Molundae Cathedral
  - ▶ Walk for 2 min
- 051) 265-6863
- ★ busan,go.kr/wetland/amisanintro01

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# Yeongdo

# (Taejongdae & Huinnyeoul Culture Village & National Maritime Museum)

Gamcheon Culture Village & Janglim Port



National Maritime Museum

Huinnyeoul Culture Village

• Taejongdae Recreation Area 24, Jeonmang-ro, Yeongdo-gu, Busan

1044-6. Yeonseon-dong 4(sa)-ga. Yeongdo-gu. Busan

45 Haeyang-ro 301beon-gil, Yeongdo-gu

• Gamcheon Culture Village 203, Gamnae 2-ro, Saha-gu

• Janglim Port 72, Janglim-ro 93beon-gil, Saha-gu

# Taeiongdae Amusement Park

State-designated Cultural Heritage Scenic Area No. 17, Busan National Geopark

Taejongdae Amusement Park is located at the southernmost tip of Yeongdo Coast in Yeongdogu. Busan, it is a representative coastal tourist attraction in Busan where you can see the following landscape at a glance: lush forests recorded various geological such as sheer cliffs and strange rocks, and open strait Korean seas.

Taejong Grand Tour with Danubi Train O-

Danubi Train is a circular train that runs on a 4.3km ring road in Taejongdae Amusement Park and travels all over Taejongdae, where you can enjoy the beautiful coastal scenery and tourist attractions in Taejongdae.



# 



☐ Metro Line 1 at Nampo Station (Exit 6) ► Transfer to Bus 8. 30. 66 . 88 or 186 Get off at Taeiongdae and walk to Taejongdae Resort Park for 3 minutes

# Huinnveoul Culture Village

The origins of Huinnyeoul Culture Village can be traced to the refugee communities that sprang up in Busan after the end of Korean War. Huinnyeoul Culture Village is one of the best villages to see the coast of Busan.

# 

☐ Metro Line 1 at Nampo Station (Exit 6) ► Transfer to bus 6 or 508 (Night Bus) at Yeongdodaegyo Bridge ▶ Get off at Busan Healthcare High School ▶ Walk 740 meters towards Huinnyeoul Culture Village ▶ Walk for 13 min



vdculture,com



# National Maritime Museum

The National Maritime Museum is the only comprehensive maritime museum in Korea that exhibits professional materials ranging from culture, history, science, and archeology of the sea and provides a high-quality marine experience program.



### 

Metro Line 1 at Nampo Station (Fxit 6) ► Transfer to bus 186 or 66 ▶ Leaving the National Maritime Museum

# Gamcheon Culture Village

Gamcheon Culture Village is often known as the "Machu Picchu of Korea." The houses on the terraced hillside, labyrinth-like alleyways and stamp tour will make you want to visit the village again and again.

# 

Various souvenirs of Busan and Gamcheon are available including handmade bracelets with custom designs, a cup of coffee at a scenic hilltop cafe, Hanji craft hand mirror, and mini mackerel-shaped cushion.

Metro Line 1 at Toseong Station (Exit 6) ▶ Transfer to Saha-gu Town Bus 1-1, Seo-gu Town Bus 2, or 2-2

> ▶ Stopover at Gamjung elementry school bus station

051) 204-1444

🅋 gamcheon.or.kr







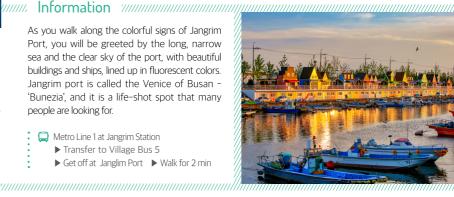
# Janglim Port

As you walk along the colorful signs of Jangrim Port, you will be greeted by the long, narrow sea and the clear sky of the port, with beautiful buildings and ships, lined up in fluorescent colors. Jangrim port is called the Venice of Busan -'Bunezia', and it is a life-shot spot that many people are looking for.



▶ Transfer to Village Bus 5

▶ Get off at Janglim Port ▶ Walk for 2 min





# Oryukálo & Jejdae Park

# Jeonpo Cafe Street & Hocheon Village



• Oryukdo Skywalk 137, Oryukdo-ro, Nam-gu

68, Igidaegongwon-ro, Nam-gu (Yongho-dong) Igidae Park

•Jeonpo Cafe Street Jeonpo-daero and Seojeon-ro, Jeonpo-dong Hocheon village

# Oryukdo

### State-designated Cultural Heritage Scenic Area No. 24, Busan National Geopark

The emerald-colored sea where the East Sea and the South Sea meet, and 5 islands, sometimes 6 islands. Oryukdo Island is a rocky island in Yongho-dong, Nam-gu, and it is a sunrise park where you can enjoy a panoramic view. In addition, people of all ages and genders can enjoy the thrilling Skywalk, which is built on a strange rock cliff with a glass floor.



### 

### Oryukdo Skywalk O-

A feast of dizzying waves spreading 30m down. The transparent U-shaped floor gives the impression that it is floating in the sky. This is a new tourist attraction that also serves as a junction that separates the East Sea and the

- Univ Station(Exit 3, 5) ▶ Transfer 24, 27, 131 bus ▶ Stopover at Oryukdo Skywalk bus station
- LaeParang St., Tour Guide Office: 051) 607-6395

# South Sea. Metro Line 2 at Kyungsung Univ · Pukyong Nat'l

Facility Management Office: 051) 607-4937

# Igidae Park

This is where you can see Gwangan daegyo Bridge at a slightly different angle. It is a hidden view point whose real view is known to only a few people. The coastal walk gives you a chance to appreciate this area's natural beauty of the sea and jagged cliffs. Particularly, it commands a world-class night view of Marine City as well as Gwangan Bridge.



# 

This is where actor Lee min-gi and actress Gang ye-won had a talk in the movie "Haeundae," and is also particularly special because of its impressive night view in harmony with Gwangan Bridge.

- Metro Line 2 at Kyungsung Univ∙Pukyong Nat'l Univ Station(Exit 3.5)
  - ▶ Transfer to Bus 20, 22, 27, 39, or 131
  - ▶ Get off at the Igidae Entrance Bus Stop
  - ▶ About 1.8 kilometers toward Igidae Park (16minutes on foot)
- Park Management Office: 051) 607-6361

# Jeonpo Cafe Street

On the opposite side of Seomyeon 1st Street, a busy street, there is a quiet cafe street. Originally, Jeonpo-dong was a place full of shops selling materials such as tools and hardware, but now there are cutely decorated cafes. If you're looking for a special coffee, let's go here.

491, Eomgwang-ro, Busanjin-gu



### 

Recently, unusual eateries have begun to spring up on this well known cafe street. Moreover, because of the proximity of nearby theaters. this street has become popular among couples, where meals, desserts, and culture can be enjoyed at the same time.

Metro Line 1 at Seomyeon Station (Exit 6) ► Move about 230m toward NC Department store ▶ 5-minute walk to a playground (Busan Student Arts and Culture Center)

# Hocheon Village

Hocheon Village is a 'night view restaurant' with a romantic night view. Therefore, it is better to visit it in the evening if you have time. Also, if you walk up the Sanbok Road Village, Hocheon Village, you will blame yourself for overestimating your ability. It is more suitable to take a village bus or taxi up and then go down to appreciate the scenery of Sanbok Road and alleys.

# 

In the old days, the mountain was rough and there were so many tigers, hence it was named as Hocheon Village. On the hillside where there is no more tiger nowadays. houses are lined up and warm orange streetlights illuminate the alleys.

- Across from Lotte Department Store's Busan headquarters in Seomyeon
  - ▶ Take the bus 87
  - ▶ Get off at the entrance to Hocheon Village





# Busan Citizens Park & Sajik Baseball Stadium

# Zulsukálo & Letis Ruit Park (Nakdonggang Estuary Eco Center & Daejeo Ecological Park)



Busan citizens Park 73, Simingongwon-ro, Busanjin-gu

• Sajik Baseball Stadium 45 Sajik-ro, Dongnae-gu

Nakdonggang Estuary Eco Center 1240 Nakdongnam-ro, Saha-gu

• Daejeo Ecological Park 2314-11. Daejeo1-dong. Gangseo-gu

• Let's Run Park Busan Gyeongnam 929, Garak-daero, Gangseo-gu

### **Busan Citizens Park**

It is Busan's largest urban park with a size of 520,000m', equipped with woodland paths, walking trails, a labyrinth garden, a sandy beach within the park, a culture and arts village, a book cafe in the forest, children's play areas, and a large grass square. In particular, a tunnel fountain, musical fountain, and high fountain soaring into the sky are the must-see attractions available only at Busan Citizens Park.



### 

Fresh diversions such as Sky-Colored Falls, a Tunnel Fountain, and Musical Fountain are only provided in this park. They run six times a day on weekdays and five times a day on holidays between April and October. Note that they do not run every Monday.





# Sajik Baseball Stadium

The home stadium of the Lotte Giants, the original baseball team in the baseball city of Busan. This place, where cheering culture shines, was featured in the New York Times in 2014 and was recognized for its uniqueness. Various cheering tools such as newspapers and orange envelopes, as well as the energetic shouts of the spectators, always make the Sajik-dong area lively on match days



### 

Metro Lines 3 at Sajik Station (Exit 1)

- ▶ Go straight 200m
- ▶ Right turn and 500m
- ▶ Walk for 2 min

# Nakdonggang Estuary Eco Center

The Nakdong River Estuary Eco Center is built with large glass walls, so it is perfect for watching the fluttering wings of migratory birds along with the red sunset. The spacious parking lot and the interior facilities where you can look around in a quiet and leisurely way are enough to win the favor of tourists. Closed on Mondays, please note. **\** 051) 209-2000



# Daejeo Ecological Park

Daejeo Ecological Park is a natural eco-friendly space with rapeseed flower complex and sports facilities such as soccer field and baseball field. In particular, the rape flower festival held in April at the rape flower complex (370,000m') created in the park attracts many tourists and has become a new tourist attraction.



# 

- Board Busan Gimhae Light Rail at Toward Deokdu Station ▶ Transfer Metro Line 3 at Daeieo Station ▶ Get off Gangseo-gu Office Station(Exit 5) ► Walk for 13 min
- **\** 051) 971-6011

# Let's Run Park Busan Gyeongnam

Let's Run Park Busan Gyeongnam is a composite leisure space where everyone can learn and experience everything about horses and enjoy various other pleasures. Visitors who have a particular desire for horse riding can enjoy lessons that they will never forget.



### 

Transfer to Busan-Gimhae Light Rail Transit at Sasang Station from Metro Line 2 ▶ Get off at Gwaebeop Renecite Station ▶ Get on the Express Bus 1005 ▶ Get off at the Let's Run Park Busan Gyeongnam Front Gate Bus Stop ▶ Walk about 385m (roughly 6 minutes)

1566-3333

mark,kra,co,kr/busan



Places to shop in Busan,

# THINGS TO DO!



# **Outlet**·Department



### **Busan Premium Outlet**

Busan Premium Outlet is composed of 180 strictly chosen overseas brands such as Armani and Marc Jacobs, as well as popular domestic brands such as Obzee and KUHO. It sells carry over products but has the atmosphere of a premium shopping mall. It is open until 8p.m., during weekdays and until 9p.m., on weekends and holidays.

• 1133, Jeonggwan-ro, Jangan-eup, Gijang-gun • 1644-4001

### **Lotte Premium Outlet Dongbusan Branch**

Other than the outlet, Lotte Mart, Lotte Cinema, and Hi Mart can also be found, creating a satisfying shopping and cultural space. Since its opening in 2014, Lotte Premium Outlet has striven to be a comprehensive shopping mall full of Santorini's romanticism. In addition to the shopping mall, the interior boasts Fountain Square, Lighthouse Observatory, and Rose Garden which conjures exotic feelings of Greece.



• 147 Gijanghaean-ro, Gijang-gun

**L** 1577-0001

# Shinsegae Centum City/Lotte Dept. Store/Hyundai Dept. Busan Branch

Shinsegae Department Store This was listed as the World's Largest Department Store in the Guinness Book of World Records in 2009, and the record still stands. In addition to the shopping center, it is equipped with various leisure facilities such as Spa Land, an ice rink, Sky Park, and CGV Cinema. \(\circ\) 1588-1234

Lotte Department Store This department store has four branches in Busan. Including the Centum City Branch, the first shopping commercial sphere within Centum City, Lotte Department Store operates also operates a Busan Main Branch, Dongnae Branch, and Gwangbok Branch. Every branch also boasts a Lotte Cinema for visitors to enjoy. \ \\$1577-0001

Hyundai Department Store The only Hyundai Department Store in Busan is located in Beomil-ro, Dong-gu. This 9-story store has a variety of amenities for customers, including a nursing room and cafes. There are neighboring commercial spaces, such as Jayu Market and Jewelry Market. © 051) 667-2233

# Duty Free Shop·Shopping Mall·Night Market —

### Lotte Duty Free Shop / Shinsegae Duty Free Shop / Gimhae Airport Duty Free Shop

A duty-free shop district is a small shopping paradise for travelers. Lotte Duty Free Shop, Shinsegae Duty Free Shop, and Gimhae Airport Duty Shops run by Lotte and Shinsegae are available in Busan. Goods purchased in each duty-free shop can be received only after proceeding through the customs gate at the airport or port,

Lotte Duty Free Shop 8F, 772 Gaya-daero, Busanjin-gu 5051) 810-3880

Shinsegae Duty Free Shop B1/1F, 15,Centum4-ro,Haeundae-gu 51588-1234

Gimhae Airport Duty Free Shop 108, Airport Access Road, Gangseo-gu 5051) 970-2701

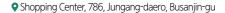
Lotte Duty Free Shop Gimhae International Airport 5051) 979-1900

Dufry Thomas Julie Korea Gimhae International Airport Branch 5051) 460-1900

Busan Duty Free Yongdusan Branch 5051) 460-0900

# Seomyeon Underground Shopping Center

Seomyeon Underground Shopping Center busanjeom is a leading underground shopping mall in Busan, with about 570 dozen stores.







### **IKEA DongBusan**

With its headquarters in Sweden, IKEA is the world's largest retailer specializing in furniture, miscellaneous goods, and daily necessities. IKEA DongBusan, consisting of four levels aboveground and one basement level, is open from 10:00 to 22:00 on weekdays, weekends, and public holidays. Plan your trip to Lotte Premium Outlets - Dongbusan Branch right beside IKEA DongBusan.

# **Bupyeong Kkangtong Night Market**

Bupyeong-dong Night Market is the first traditional market nationwide to shift to a night market designed for culture and tourism. It is open from 6 p.m. to midnight, welcoming visitors all year round. You can enjoy tasting not only domestic dishes, but also traditional cuisine of neighboring countries.

• 48, Bupyeong 1-gil, Jung-gu

**C** 051) 243-1128



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Busan and the Sea

# Enjoy a cruise around Busan



\*\* The schedules and fares provided are as of August 2020 and may be subject to change.

### YACHT TALE •

Main Building #102, Suyeong Bay Yachting Center, 84 Haeundaehaebyeon-ro, Haeundae-gu

It offers a yacht stay program, which is a yacht rental service, for the first time in Korea. You can charter a luxury yacht on the sea to make special memories with your family, friends, and colleagues. Please feel free to choose one among a wide range of options, including family and deluxe yachts.

T. 1599-1789 H. www.yachttale.com

Dongbaek Station, Subway Line 2 (Exit 3) ► Go straight for 450m ► Turn left at Seungdang Samgeori
 Foo straight for 300m

### Course Info

- [ Public Yacht Tour ] Suyeong Bay Yachting Center ▶ Marine City ▶ Dongbaekseom Island (Nurimaru)▶ Haeundae Beach▶ (Cross) Gwangan daegyo Bridge ▶ Gwangalli Beach ▶ The Bay 101 ▶ Suyeong Bay Yac hting Center [Operating Hours] Daytime Sightseeing Tour 12:00, 14:00, 16:00 / Night Sightseeing Tour 18:00, 19:00, 20:00(weekend)
- [Private Yacht Tour] Suyeong Bay Yachting Center ▶ Marine City ▶ Dongbaekseom Island (Nurimaru) ▶ Haeundae Beach ▶ (Cross) Gwangandaegyo Bridge ▶ Gwangalli Beach ▶ The Bay 101 ▶ Suyeong Bay Yachting Center [Operating Hours] Daytime Sightseeing Tour 10:00a,m. ~ 4:00p,m. departure time / Night Sightseeing Tour 5:00p,m. ~ 9:00p,m. departure time

# The Bay 101

52, Dongbaek-ro, Haeundae-gu

The Bay 101 Yacht Club is a high-quality public marina facility filled with Korea's best marine leisure boats, including high-speed jet boats, speedboats, jet skis, and Korea's largest 76-foot catamaran yacht.

T. 051) 726-8855 H. http://www.thebay101yacht.com

 Metro Line 2 Dongbaek Station (Exit 1) ➤ Towards Dongbaek Sageori ➤ Walk about 285m to get to The Bay 101 (A 5-minute walk)

### Course Info

• Public tour (Sailing Time: Approx. 60 min per session)

Weekly)13:00, 15:00 Night time)17:00, 18:00, 19:00, 20:00(weekend)

• Private Tour Day time)10:00~22:00 (Sailing Time: Approx. 60 min per session)

Possible to sail at your desired time between 10:00 and 22:00

\* Weekends: Fridays, Saturdays, Sundays, public holidays, and other holidays

# Taejongdae Gwangwang Cruise Ship •

Within Taejongdae Recreation Area, Dongsam-dong

This ship is designed to take a trip around Taejongdae from the nearby dock. This is a round-trip to Jodo Island (Arch island) where Korea Maritime University is situated, taking approximately 40 minutes. Passengers can view nearby migratory birds, magnificent natural scenery, and the open sea on board.

T. 051) 405-3989 H. taejongdae,bisco.or,kr

 Metro Line 1 at Nampo Station (Exit 6) ► Transfer to Bus 8,30,66, or 88 ► Get off at the Taejongdae Bus Stop ► Toward Taejongdae Recreation Area

### Course Info

1. Gamji Beach Dock (Tel. 051)405-3989)

2. Gonpo Garden Dock (Tel. 051)405-2900)

3, Taewon Jagal Madang Dock (Tel, 051)403-9098)

4. Deungdae Jagal Madang Dock (Tel, 051)405-1700)

Dock > Jodo Island > Taejongdae Sea > Dock

Dock > Jodo Island > Taejongdae Sea > Dock Dock > Jodo Island > Taejongdae Sea > Dock

Dock > Jodo Island > Taejongdae Sea > Dock

Dock > Jodo Island > Taejongdae Sea > Dock

### Haeundae Excursion Boats =

33-1 Dalmaji-gil 62beon-gil, Haeundae-gu

Haeundae Cruise, based in Busan, offers extraordinary cruise programs: Oryukdo Islets Marine Tour to drink with a panoramic coastal view of beautiful Busan by day and the Night Sightseeing Tour to enjoy the breath taking view of Gwangandaegyo Bridge by night, T. 051) 742-2525 

\*\*Rease bring your ID card.\*\*

 Metro Line 2 at Jungdong Station (Exit 7) ► Go straight for 600 meters ► Turn right at Mipo Junction toward Haeundae Cruise ► Go s for 200 meterstraight

### Course Info

• Daytime Oryukdo Islets Return Trip(About 70 minutes)

Haeundae (Mipo) ▶ Dongbaekseom Island (Nurimaru) ▶ Gwangandaegyo Bridge ▶ Igidae Cliff ▶ Oryukdo Islets

Departure Times 10:00 a.m., to sunset

Gwangandaegyo Bridge Night Sightseeing Tour (About 50 minutes)

Haeundae (Mipo) ▶ Dongbaekseom Island (Nurimaru)) ▶ Gwangandaegyo Bridge ▶ Gwangalli Beach Departure Times sunset to 9:00 p.m.

\*\* For inquiries, call Panstar Cruise





# Nakdong River Eco Tour Cruise =

Eulsukdo Quay: Inside Eulsukdo Eco Park, Nakdongnam-ro 1233beon-gil, Saha-gu (Open from April to October)
Hwarnyeong Quay: Inside Hwarnyeong Eco Park, Gangbyeon-daero, Deokcheon-dong, Buk-gu (Open from November to March)

This is a course departing from Eulsukdo and passing through Hwamyeong and going back to Mulgeum in Yangsan. It is called the "Nakdong River Eco ferry" You may enjoy the time assimilating with nature and admiring the beautiful natural scenery.

T. 051) 294-2135 H. bto.or.kr/eco

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### **Course Info**

- [from April to October] WED/THU Departure Times 9:30, 10:30, 13:30, 16:00, 17:00
   Cruise Route [Euksukdo Island Irungdo Island (30 minutes) / Euksukdo Island Daedong (2 hours)]
- [from April to October] FRI/SAT Departure Times 9:30, 10:30, 13:00, 14:10, 15:00

  Cruise Route [Euksukdo Island Irungdo Island (30 minutes) / Euksukdo Island- Daedong (2 hours) /

  Euksukdo Island Mulgeum (4 hours)]
- [from April to October] SUN Departure Times 9:30, 10:30, 14:30, 17:00
   Cruise Route [Euksukdo Island Irungdo Island (30 minutes) / Euksukdo Island Daedong (2 hours)]
- [November to March] TUE to SUN Departure Times 9:20, 10:20, 11:20, 14:00, 16:00 Cruise Route [Hwamyeong - Mulgeum (1 hour and 20 to 40 minutes)]
  - \* No services are available on Mondays.
  - \*\* For any inquiries regarding our services, please feel free to contact us by phone beforehand.

# Jagalchi Cruise =

60, Jagalchihaean-ro, Jung-gu

Create romantic memories with Jagalchi Cruise! Enjoy the blue seas of Busan during the daytime, and shift to the red hue of the sunset in the evening. Enjoy Busan with Jagalchi Cruise!

T. 051) 241-0909 H. jagalchi-cruise.com

### Course Info

Jagalchi Market > Amnam Park > Taejongdae Park > Jagalchi Market, maximum of 5 trips per day (4 trips guaranteed, final trip depending on demand), 90 minutes per trip

### Panstar Cruise =

60, Jagalchihaean-ro, Jung-gu

Panstar Cruise provides a special time with performances and events together. It consists of a cruise zone and a ferry zone, both of which provide a variety of services to meet customers demands for a high quality and substantial trip. Passengers using the ferry zone can also apply for additional upgraded cruise zone services on board after payment.

T, 1577-9996 H, www.panstarcruise.com

• Metro Line 1 at Jungangdong Station (Exit 14) - Free shuttle bus recommended

### Course Info

- Night-to-Remember Cruise (2 Days 1 Night)
  - : provides a fanta stic view of the seashore of Busan,
- Taejongdae > Haeundae > Gwangalli (Gwangandaegyo Bridge) > Oryukdo > International Passenger Terminal (Jungang-dong)
- Fares: KRW 130,000 to 350,000 (varies by guestroom).
- Hyeonhaetan One-Night Cruise (2 Days 1 Night)

You can cruise cross the Sea of Hyeonhanetan to enjoy the view of Daemado Island(Hitakatsu) at close range, Please note that the cruise departs every third Saturday of the month

- Charter Cruise: Charter a cruise for an unforgettable private party at sea.
- For inquiries, call Panstar Cruise